



**Support
Prospectus**

**4th ANNUAL
CONFERENCE**

**LIVER
CONNECT**

**2024
APRIL 4-6**

**Fairmont Princess
Scottsdale, Arizona**

Uniting stakeholders engaged in liver disease, encompassing academics, community health providers, payers and managed care, industry, and government agencies. 250 expected attendees.

Accredited Conference / AMA PRA Category 1 Credit™



www.liverconnect.org
sponsorships@chronicliverdisease.org

About CLDF

The Chronic Liver Disease Foundation, Inc. is a nonprofit corporation recognized as tax exempt under Internal Revenue Code Section 501(c)(3). The Foundation is comprised of leading hepatology specialists committed to raising awareness of the effects of chronic liver disease (CLD) and sharing the latest insights and analyses with the global healthcare community and patients.



Mission

The mission of the Foundation is to provide healthcare professionals and patients with the most current information on CLD through research, education, and outreach programs. These programs are designed in a way that physicians, advanced practice providers, nurses, pharmacists, and all other similar healthcare providers have information about the latest medical developments and their implications for patient care.



Course Directors



Aijaz Ahmed, MD
*Professor of Medicine
Medical Director Liver
Transplantation
Division of Gastroenterology
and Hepatology
Stanford University School of Medicine
Stanford, California*



**Kimberly A. Brown, MD, FAASLD,
FAST, AGAF**
*Professor of Medicine Wayne
State University
Chief, Division of Gastroenterology
and Hepatology
Associate Medical Director Henry
Ford Hospital Transplant Institute
Henry Ford Hospital
Detroit, Michigan*



Steven Flamm, MD, FAASLD, FACG
*Director Network Development for
Liver Transplantation
Director of Clinical Research
Rush University Medical Center
Chicago, Illinois*



Ira Jacobson, MD
*Professor, Department of Medicine
Director, Hepatology
NYU Langone Health
New York, New York*



Marcelo Kugelmas MD, FAASLD, FACP
*Director of Hepatology and Research
South Denver Gastroenterology, PC
Englewood, Colorado*



**Sammy Saab, MD, MPH, AGAF,
FAASLD, FACG**
*Professor of Medicine and Surgery
Head, Outcomes Research in Hepatology
David Geffen School of Medicine at UCLA .
Adjunct Professor of Nursing
UCLA School of Nursing
Associate Editor for Liver, Journal of
Clinical Gastroenterology
Los Angeles, California*



Zobair M. Younossi, MD, MPH
*Chairman, the Global NASH Council, Center for Outcomes Research in Liver Disease
Professor and Chairman, Beatty Liver and Obesity Research Program, Inova Health System
President and Chairman of Board of Trustees, Chronic Liver Disease Foundation
Washington, District of Columbia*



Manal Abdelmalek, MD, MPH

Mayo Clinic
Rochester, MN

Chathur Acharya, MD

Ohio State University
Columbus, OH

Aijaz Ahmed, MD

Stanford Medicine
Stanford, CA

Alina Allen, MD

Mayo Clinic
Rochester, MN

Julie Bonn, MD

Cincinnati Children's Hospital
Medical Center
Cincinnati, OH

Christopher Bowlus, MD

UC Davis Health
Sacramento, CA

Kimberly A. Brown, MD

Henry Ford Hospital
Detroit, MI

Kenneth Cusi, MD

University of Florida
Gainesville, FL

Melanie Cree, MD

University of Colorado Denver
Denver, CO

Udeme Ekong, MD

Georgetown University
Washington, DC

Rima Fawaz, MD

Yale New Haven Hospital
New Haven, CT

Richard S. Finn, MD

UCLA Health
Santa Monica, CA

Steven Flamm, MD

Rush University Medical Center
Chicago, IL

Alvin "Jay" Freeman, MD

Nationwide Children's
Columbus, OH

Regino Gonzalez-Peralta, MD

Advent Health
Orlando, FL

Fredric Gordon, MD

Tufts Medical Center
Burlington, MA

Nidhi Goyal, MD

UCSD/Rady Children's Hospital
San Diego, CA

Nadege Gunn, MD

Impact Research
Waco, TX

Nitika Gupta, MD

Children's Healthcare of Atlanta
Atlanta, GA

Gideon Hirschfield, MA, MB, PhD

University of Toronto
Toronto, Canada

Ira Jacobson, MD

NYU Langone Health
New York, NY

Binita Kamath, MD

The Hospital for Sick Children, Toronto
Toronto, Canada

Hetal Karsan, MD

United Digestive
Atlanta, GA

Ray Kim, MD

Stanford University
Palo Alto, CA

Rohit Kohli, MBA, MS

Children's Hospital Los Angeles
Los Angeles, CA

Carina Kugelmas, MD

Children's Hospital of Colorado
Denver, CO

Marcelo Kugelmas, MD

South Denver Gastroenterology
Englewood, CO

Laura Kulik, MD

Northwestern University
Chicago, IL

Craig Lammert, MD, MS

Indiana University School of Medicine
Indianapolis, IN

Brian P. Lee, MD

Keck School of Medicine of USC
Los Angeles, CA

Dan Leung, MD

Texas Children's Hospital
Houston, TX

Rohit Loomba, MD, MHSc

University of California, San Diego
San Diego, CA

Cara Mack, MD

Children's Wisconsin
Milwaukee, WI

Parvez Mantry, MD

The Liver Institute at Methodist Dallas Medical
Center
Dallas, TX

Paul Martin, MD

University of Miami Health System
Miami, FL

Mercedes Martinez, MD

Columbia University
New York, NY

Craig McClain, MD

University of Louisville Health
Louisville, KY

Neil Mehta, MD

University of California
San Francisco, CA

Edward Mena, MD

Huntington Memorial Hospital
Pasadena, CA

Mack Mitchell, MD

UT Southwestern
Dallas, TX

Santiago Munoz, MD

Johns Hopkins University Medical Center
TBD

Nikkil Pai, MD

The Hospital for Sick Children, Toronto
Hamilton, Ontario

Nikolaos Pyrsopoulos, MD

Rutgers-NJMS
Newark, NJ

Anna Peters, MD, PhD

Cincinnati Children's Hospital
Cincinnati, OH

Nicola Santoro, MD, PhD

Yale University
New Haven, CT

Sammy Saab, MD

UCLA Pflieger Liver Institute
Los Angeles, CA

Jeffrey Schwimmer, MD

Rady Children's Hospital San Diego
San Diego, CA

Ronald Sokol, MD

Children's Hospital of Colorado
Denver, CO

Miriam Vos, MD, MSPH

Emory School of Medicine
Atlanta, GA

Raj Vuppalachchi, MD

Indiana University School of Medicine
Indianapolis, IN

Robert Wong, MD

Stanford University
Palo Alto, CA

Stavra A. Xanthakos, MD, MS

Cincinnati Children's Hospital
Cincinnati, CA

Zobair Younossi, MD, MPH

Inova Health System
Falls Church, VA

2023 Conference Highlights

Program Overview

PARTICIPANTS



500+

Participants in Liver Connect 2023 conference

OBJECTIVES



87%

of attendees who completed an evaluation determined that the learning objectives were met

SPEAKER EFFECTIVENESS



92%

of attendees who completed an evaluation rated the speakers 'Excellent' or 'Very Good'

SCOPE AND BIAS



100%

of attendees who completed an evaluation form started the education was free of commercial bias and matched their current scope of practice

INTENT TO CHANGE



91%

of attendees who completed an evaluation form agreed that the education presented would cause them to make a change in their practice

LOGISTICS



97%

of attendees who completed an evaluation form agreed that the activity improved their ability to perform as a more efficient healthcare team member



Quotes

**“Great discussions!
The point-counterpoint
format was effective”**



**Excellent
speakers**



**“Case presentations
and discussion made
the learning experience
more realistic”**

Participating Advisors

Manal Abdelmalek, MD, MPH
Maliha Ahmad, MD
Aijaz Ahmed, MD
Joseph Ahn, MD
Naim Alkhouri, MD
Alina M. Allen, MD
Victor Arraya, MD
David Bernstein, MD
Julie Bonn, MD
Brian Borg, MD
Christopher L. Bowlus, MD
Robert Brown, MD
Kimberly Brown, MD
Laurent Castera, MD, PhD
Michael Charlton, MBBS, FRCP
Kathleen Corey, MD, MPH
David Dies, MD
Douglas Dieterich, MD
Jeffrey Dunn, PharmD, MBA
Mohamed Elsaid, PhD
Hashem El-Serag, MD
Rima Fawaz, MD
Richard S. Finn, MD
Steven Flamm, MD
Robert Fontana, MD
Todd Frederick, MD
Bradley Freilich, MD
Scott Friedman, MD
Michael Fuchs, MD, PhD
Pierre Gholam, MD
Norman Gitlin, MD
Fredric Gordon, MD
Stuart Gordon, MD
Nitika Gupta, MD, DCH, DNB, MRCPC
James P. Hamilton, MD
Stephen Harrison, MD

Ke-Qin Hu, MD
Scott Isaacs, MD, FACP, FACE
Prasun Jalal, MD
Arun B. Jesudian, MD
Hetal Karsan, MD
Keerthana Kesavarapu, DO
Ray Kim, MD
Lindsay King, MD
Eduardo Kneler, MD
Kris Kowdley, MD
Carina Kugelmas, MD
Marcelo Kugelmas, MD
Laura Kulik, MD
Sonal Kumar, MD MPH
Daniel Kus, B.S. Pharm. R.Ph.
Paul Kwo, MD
Douglas LaBrecque, MD
Jennifer C. Lai, MD, MBA
Craig Lammert, MD
Jeffrey Lazarus, PhD, MIH, MA
Rohit Loomba, MD, MHSc
Haripriya Maddur, MD
Mitchell Mahmood, MD
Raza Malik, MD, PhD
Myla Maloney, MBA, BCMAS
Richard Manch, MD
Parvez Mantry, MD
Christos Mantzoros, MD, DSc
Anthony Martinez, MD
John McHutchison, AO, MD
Neil Mehta, MD
Edward Mena, MD
Mack Mitchell, MD
Naveen Mittal, MD
Saeed Mohammad, MD, MS
Santiago Munoz, MD
Milton Mutchnick, MD
Satheesh Nair, MD

Amrita Narang, MD
Mazen Nouredin, MD, MHSc
Calvin Pan, MD
Vishal Patel, MD
Brian Pearlman, MD
Anna Peters, MD, PhD
Edmund Pezalla, MD, MPH
Anjana Pillai, MD
Nikolaos Pysopoulos, MD
Atoosa Rabiee, MD
Natarajan Ravendhran, MD
Rajender Reddy, MD
Fredric Regenstein, MD
Ralph J. Riello III, PharmD, BCPS
Mary Rinella, MD
Timothy Ritter, MD
Marina Roytman, MD
Mark Russo, MD
Vinod Rustgi, MD
Sammy Saab, MD
Jörn Schattenberg, MD
Jeffrey B. Schwimmer, MD
Marina Serper, MD
Kenneth Sherman, MD
Mitchell Shiffman, MD
Jay Shubrook, DO
Douglas Simonetto, MD
Ronald J. Sokol, MD
Elliot Tapper, MD
Paul Thuluvath, MD
Naoky Tsai, MD
Miriam B. Vos, MD, MSPH
Raj Vuppalanchi, MD
Hani Wadei, MD
Robert Wong, MD
Ziad Younes, MD
Zobair Younessi, MD, MPH
Shira Zelber-Sagi, BSc, RD, PhD



2024 Conference Information

Location

Fairmont Princess Scottsdale
7575 E Princess Dr, Scottsdale, AZ 85255

Agenda-At-A-Glance

This agenda is subject to change. Please visit www.liverconnect.org for our latest agenda

Thursday, April 4, 2024

- Keynote Address / Keynote Speaker: Dr. Mack Mitchell (UT Southwestern)
Willis C. Maddrey Distinguished Lecture on Alcohol Liver Disease
- **Session I:** Alcohol Liver Disease / Co-chairs: Dr. Steven Flamm and Dr. Mack Mitchell
- **Session II:** Controversies in the Management of Cirrhosis / Co-chairs: Dr. Marcelo Kugelmas and Dr. Sammy Saab
- Industry Forum Block

Friday, April 5, 2024

- **Session III:** NASH / Co-chairs: Dr. Christopher Bowlus and Dr. Raj Vuppalanchi
- **Session IV:** Viral Hepatitis | HCV, HDV, and HEV / Co-chairs: Dr. Ira Jacobson and Dr. Paul Martin
- **Parallel Sessions**
 - HBV-ACT / Co-chairs: Dr. Robert Gish and Dr. Ira Jacobson
 - Pediatric Liver Disease MASLD Workshop / Co-chairs: Dr. Carina Kugelmas and Dr. Miriam Vos
- Industry Forum Block
- Conference Reception

Saturday, April 6, 2024

- **Session V:** Autoimmune Cholestatic Liver Disease/ Chair: Dr. Kris Kowdley
- **Session VI:** Viral Hepatitis / Chair: Dr. Ira Jacobson
- **Parallel Sessions**
 - Pediatric Summit
 - GI & Hepatology Fellows Workshop



2024 Detailed Agenda

THURSDAY, APRIL 4, 2024

11:00 AM	Registration Opens
11:30 AM	Lunch
11:45 AM – 12:30 PM	Industry-Sponsored Event (Non-Accredited)
12:30 PM – 1:00 PM	Break
1:00 PM – 1:05 PM	Welcome <i>Zobair M. Younossi, MD, MPH</i>
1:05 PM – 2:30 PM	Session I: Alcohol Liver Disease Co-moderators: Steven Flamm, MD; and Mack Mitchell, MD Willis C. Maddrey Distinguished Lecture on Alcohol Liver Disease <i>Introduction: Steven Flamm, MD</i> <i>Keynote Speaker: Mack Mitchell, MD</i> Management of Alcohol Associated Hepatitis <i>Craig McClain, MD</i> Liver Transplantation: More Than Surgery <i>Brian Lee, MD</i> Q&A/Panel Discussion
2:30 PM – 3:00 PM	Break
3:00 PM – 4:30 PM	Session II: Cirrhosis Co-moderators: Marcelo Kugelmas, MD and, Sammy Saab, MD, MPH Case I: Obese Patient with NASH Cirrhosis <i>Panelists: Nadege Gunn, MD; Prasun Jalal, MD; Hetal Karsan, MD; and Parvez Mantry, MD</i> Case II: Refractory HE <i>Panelists: Chathur Acharya, MD; Frederic Gordon, MD; Nancy Reau, MD; and Vinod Rustgi, MD</i> Case III: Surgical Risk Stratification <i>Panelists: Ray Kim, MD; Edward Mena, MD; Santiago Munoz, MD; and Nikolaos Pylsopoulos, MD</i>
4:30 PM	Day 1 Wrap-up
5:30 PM - 6:00 PM	Industry Forum Block
6:15 PM – 7:00 PM	Industry-Sponsored Event (Non-Accredited)
7:00 PM – 9:00 PM	CLDF & Top Sponsor Reception



2024 Detailed Agenda

FRIDAY, APRIL 5, 2024

7:00 AM	Registration & Breakfast
7:15 AM – 8:00 AM	Industry-Sponsored Event (Non-Accredited)
8:00 AM – 8:30 AM	Break
8:30 AM	Welcome Back <i>Zobair M. Younossi, MD, MPH</i>
1:05 PM – 2:30 PM	Session III: NASH/MASH Comprehensive Approach to NASH/MASH: Exploring the Continuum of Disease, NITs, Lifestyle Interventions, and Treatment Strategies Co-moderators: Alina Allen, MD; and Zobair M. Younossi, MD, MPH
	The Continuum of Disease: Rethinking the Existing Categories and Stages <i>Alina Allen, MD</i>
	Use of Surrogate Markers and Algorithms to Identify High-Risk Patients and Optimize Outcomes <i>Rohit Loomba, MD, MHSc</i>
	New Data on Lifestyle Recommendations and Treatments on the Horizon <i>Manal Abdelmalek, MD, MPH</i>
10:10 AM – 10:30 AM	Break
10:30 AM – 12:00 PM	Session IV: HCC Co-moderators: Aijaz Ahmed, MD; and Robert Wong, MD, MS
	What's In and What's Out: Highlights and Takeaways from Updated AASLD HCC Practice Guidelines <i>Laura M. Kulik, MD</i>
	Mock Tumor Board Case 1: Weighing the Options of Surgery vs. Transplant <i>Neil Mehta, MD</i>
	Mock Tumor Board Case 2: Selecting the Best Treatment for Inoperable HCC <i>Richard Finn, MD</i>
	Panel Discussion & Session Summary
12:00 PM	Day 2 Wrap-up
12:00 PM – 12:30 PM	Lunch Break
12:30 PM – 1:15 PM	Industry-Sponsored Event (Non-Accredited)
1:30 PM	Parallel Sessions



FRIDAY, APRIL 5, 2024

1:30 PM

Parallel Sessions

HBV-ACT

Co-chairs: Robert Gish, MD; and Ira Jacobson, MD

- 1:30 - 1:50 PM HBV Treatment: The Current Landscape (Whom to Treat, Who Can Stop)
- 1:50 - 2:10 PM HBV Virology: Integration, New Biomarkers
- 2:10 - 2:30 PM New Insights into HBV Immunology
- 2:30 - 2:50 PM Key Takeaways from siRNA and ASO Studies
- 2:50 - 3:05 PM CAMs: How Do They Work? Do They Have a Future Role?
- 3:05 - 3:20 PM Q&A/Panel Discussion
- 3:20 - 3:35 PM Break
- 3:35 - 3:55 PM What Are the Most Promising Immune-Based Therapies for HBV?
- 3:55 - 4:15 PM What Role Will Gene Therapy Play in HBV Cure?
- 4:15 - 4:35 PM HDV Year in Review: EASL, HDV Cure, AASLD, HepDart
- 4:35 - 4:55 PM Bulevirtide: Lessons for Treatment from Real-World Studies
- 4:55 - 5:10 PM Q&A/Panel Discussion

Pediatric Liver Disease MASLD Workshop

Co-chairs: Carina Kugelmas, MD; and Miriam Vos, MD, MSPH

- 1:30 - 1:35 PM Welcome
- 1:35 - 1:50 PM Clustering of Metabolic Liver Disease and MASLD
- 1:50 - 2:00 PM Are We Ready to Screen with a Genetic Panel in Pediatric MASLD?
- 2:00 - 2:10 PM Q&A/Panel Discussion
- 2:10 - 2:20 PM Fibroscan in Children
- 2:20 - 2:40 PM Panel Discussion - Diagnosing Steatosis in Children: Consequences of the Name Change (MASLD)
- 2:40 - 2:55 PM New Therapies in Treating Obesity Beyond Diet (AOMs/Bariatric Surgery)
- 2:55 - 3:10 PM PCOS and MASLD
- 3:10 - 3:20 PM Using Metformin for MASLD
- 3:20 - 3:40 PM Q&A/Panel Discussion and Cases
- 3:40 - 3:45 PM Closing Remarks

4:00 PM – 5:00 PM GI & Hepatology Fellows Networking Reception

5:15 PM – 6:00 PM Industry-Sponsored Event (Non-Accredited)

6:00 PM – 8:00 PM Conference Reception



2024 Detailed Agenda

SATURDAY, APRIL 6, 2024

- 7:00 AM Breakfast & Registration
- 7:15 AM – 8:00 AM Industry-Sponsored Event (Non-Accredited)
- 8:00 AM – 8:30 AM Break
- 8:30 AM – 8:35 AM Welcome Back
- 8:35 AM – 10:00 AM** **Session V: Autoimmune Cholestatic Liver Disease**
Co-moderators: Christopher Bowlus, MD; and Raj Vuppalanchi, MD
- 8:30 AM - 8:35 AM Welcome Back
- Navigating the Future: Emerging Therapies and Strategic Positioning in the Management of Primary Biliary Cholangitis (PBC)
- Debate: What Should be used as the first-line treatment for Autoimmune Hepatitis (AIH)?
Lily Dara, MD, and Craig Lammert, MD
- PSC Update and Cholestatic Itch
Gideon Hirschfield, MA, MB, PhD
- Q&A/Panel Discussion
- 10:00 AM – 10:30 AM Break
- 10:30 AM – 12:00 PM** **Session VI: Viral Hepatitis I HCV, HDV, and HEV**
Co-moderators: Ira Jacobson, MD; and Paul Martin, MD
Session agenda coming soon
- 12:00 PM – 12:15 PM** **Conference Summary & Closing Remarks**
Kimberly Brown, MD
- 12:15 PM – 12:45 PM Lunch Break
- 12:45 PM – 1:15 PM Industry-Sponsored Event (Non-Accredited)
- 1:45 PM – 4:45 PM **Pediatric Connect: New Therapies and Controversies in Pediatric Liver Disease**
Co-chairs: Carina Kugelmas, MD; and Miriam Vos, MD, MSPH

1:45 – 1:50 PM Welcome and Introduction

Session I: Cholestatic Liver Disease in Early Childhood

- 1:50 – 2:05 PM Clinical Advances in Biliary Atresia
- 2:05 – 2:15 PM Treatment Regimens – Steroids
- 2:15 – 2:35 PM Panel Discussion (Tough cases in BA)
- 2:35 – 2:50 PM New news in PFIC and Alagille's Syndrome
- 2:50 – 3:10 PM Q&A/Panel Discussion

Session II: Chronic Liver Disease in Adolescents

- 3:25 – 3:35 PM Understanding and Ordering New Immune Tests: Deciphering Their Significance
- 3:35 – 3:45 PM AIH- Treatment update/pearls
- 3:45 – 4:00 PM Panel Discussion (AIH cases and dilemmas)
- 4:00 – 4:10 PM CF Associated Liver Disease – Best Screening Practices
- 4:10 – 4:20 PM Diagnostic Dilemmas and New Medications in Wilson's Disease
- 4:20 – 4:40 PM Q&A/Panel Discussion: CF and Wilson's Cases



Sponsorship Opportunities

2024 Sponsorship Benefits

	Platinum \$ 200,000	Gold \$ 100,000	Silver \$ 20,000
Acknowledgment and recognition as a conference sponsor during the conference's opening remarks, on the Liver Connect website, and on all conference materials; <i>logos will be displayed in common areas</i>	X	X	X
Enhanced acknowledgement and recognition on the conference homepage	X		
Live Industry-Sponsored Event <ul style="list-style-type: none"> • 45-minute time slot, inclusive of presentation and Q&A • Audiovisual equipment provided by the conference • Live industry-sponsored event • Speaker travel, honorarium, and Sunshine Act reporting <i>(if applicable) will be the responsibility of the sponsoring company</i> • Limited time slots available. First come, first served basis 	X		
Two Advisory Boards: Two 2-hour advisory board sessions with up to 6 key opinion leaders (KOLs) <ul style="list-style-type: none"> • The Conference Organizer will provide the meeting room and basic audiovisual equipment (screen and projector) • The sponsoring organization is responsible for all remaining logistics, including recruitment/invitations, contracting/agreements, food and beverage, travel rescheduling fees (if applicable), and payment • The Conference Organizer will assign the time slot 	X		
Industry Forum with CLDF Embassy of Education Advisors in Your Area of Clinical Interest <i>This session can be utilized to discuss anything related to your company and/or product</i> <i>The Conference Organizer will assign the time slot</i>	X - 1 (1-hour)	X - 1 (30-mins)	



Sponsorship Opportunities

2024 Sponsorship Benefits

	Platinum \$ 200,000	Gold \$ 100,000	Silver \$ 20,000
CLDF Ambassador & Top Sponsor Welcome Reception: <i>Sponsor Recognition and Complimentary Invitations (Thursday)</i>	X - 6	X - 4	
Liver Connect Conference Reception: <i>Sponsor Recognition and Complimentary Invitations (Friday)</i>	X - 6	X - 4	X - 2
GI & Hepatology Fellow Networking Reception: <i>Sponsor Recognition and Complimentary Invitations (Friday)</i>	X - 6	X - 4	
Complimentary Conference Registration <i>Exhibit hall access only; additional fees apply for representatives exceeding the complimentary registrants</i>	X - 6	X - 4	X - 2
Exhibit Space on Friday and Saturday	20'x10' booth space and 6' Table with 2 Chairs	12' Table with 2 Chairs	6' Table with 2 Chairs
Corporate Logo on Conference Bag	X		
Conference Bag Insert	2 Inserts	1 Insert	





Sponsorship Opportunities

ADD-ON OPPORTUNITIES

Payer-KOL Industry Forum

\$30,000

Spend 1 hour and 30 minutes with KOLs and payers to better understand the opportunities to improve access and reimbursement for your therapy and to explore ways to leverage these opportunities. Take advantage of the cross-functional capabilities of the CLDF Managed Care Coalition, founded in late 2021 and composed of KOLs drawn from the CLDF and experts in public health, health outcomes, health systems, pharmacoeconomics, and managed care. The agenda and the content of this event are controlled by the sponsor.

Custom Wi-Fi

\$15,000

- Wi-Fi network name and password chosen by sponsor
- Sponsor logo featured on all Wi-Fi signage placed throughout the conference space



Sponsorship Opportunities

Industry-Supported CME Symposia and Medical Education Opportunities

CME Satellite Symposium Opportunities

We are excited to offer commercial supporters a new opportunity to host and offer independent CME educational programs through satellite symposia. These symposia will take place on designated days and at designated times.

*Satellite symposia (60 minutes) must be sponsored/organized by an ACCME accredited organization and offer CME credits. Providers must designate activities for category 1(one) credit in advance.

Other Medical Education Opportunities

Interactive Digital Guidelines, Local Live & Virtual CME Events, Preceptorships, Publications, Digital and AI Educational Tools, CLDF Endorsed Content, Clinical Trial Awareness, Medical/Clinical Strategy Insights, Your Ideas.

Please contact Denton Chase for more information at dchase@focusmeded.com or visit www.focusmeded.com.





Terms & Conditions

CONFERENCE ORGANIZER

For the purpose of this document, GHAPP, Focus Medical Communications, and Tactical Advantage Group will be referred to as the Conference Organizer.

REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment due in full upon signing.

CANCELLATION POLICY

A refund, minus a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship/Exhibitor's Agreement is completed. After this date, no refunds will be granted unless the conference is canceled altogether.

If the conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to re-allocate any space that has not been occupied by the confirmed Exhibitor by 7:00 AM on Friday, April 5, 2024. Should this occur, the confirmed Exhibitor agrees to forfeit their booth space without refund.

SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and HCPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside conference dates and times by submitting a written request to the Conference Organizer no later than 1 month prior to Conference date. With express written permission of the Conference Organizer, the same meeting offering parameters as indicated above will apply.
- Any travel or accommodation-related expenses (e.g., rescheduled flights, additional room nights, etc.) that may arise as a result of faculty or conference attendee participating in an authorized Sponsor event will be the responsibility of the Sponsor.

EXHIBIT LOGISTICS

- All requests (e.g., power source and internet access) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and the resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details on the event. Within three months of the conference, you will be provided with the Exhibitor Kit.



CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and its vendors do not share the registration information of its conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the conference venue Hotel and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred. The Exhibitor agrees to maintain insurance coverage at commercially reasonable levels to cover its obligations under this provision and shall provide proof of insurance to the Conference Organizer upon its request.

INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of their personal property during or related in any way to the conference. The Exhibitor further acknowledges that they are responsible for insuring their personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the conference venue Hotel and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

SPONSORSHIP AGREEMENT

Upon acceptance of this contract, the undersigned company agrees to the rules and regulations outlined in the corresponding document.

Signature Date

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Conference Point of Contact

Full Name

Title

Phone Number

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Terms & Conditions

SPONSORSHIP SELECTIONS

SPONSORSHIP LEVEL (Check One)

- Platinum – \$200,000
- Gold – \$100,000
- Silver – \$20,000

ADD-ON OPPORTUNITIES

- Payer-KOL Industry Forum – \$30,000
Spend 1 Hour and 30 minutes with KOLs and payers to better understand the opportunities to improve access and reimbursement for your therapy and to explore ways to leverage these opportunities. Take advantage of the cross-functional capabilities of the CLDF Managed Care Coalition, composed of KOLs drawn from the CLDF and experts in public health, health outcomes, health systems, pharmacoeconomics, and managed care that was founded in late 2021. The agenda and the content of this event are controlled by the sponsor.
- Wi-Fi Sponsor - \$15,000
1 Sponsorship Available
 - Company name will be added as the Wi-Fi passcode

SPONSORSHIP TOTAL: \$_____ USD

SPONSORSHIP NOTES:

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Upon submission of this form, you will receive an invoice for your sponsorship. Please follow the instructions outlined below and on your invoice for payment.

PLEASE MAKE CHECKS PAYABLE TO:

Chronic Liver Disease Foundation Inc.

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MAIL TO:

Chronic Liver Disease Foundation Inc.
 c/o HBK CPA's & Consultants
 101 Crawfords Corner Rd., Suite 2216
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Please email accounting@chronicliverdisease.org to request the Chronic Liver Disease Foundation's banking information for ACH or Wire payments.

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Once payment has been processed by the Conference Organizer, you will receive an electronic receipt confirming your payment.

