



# Support Prospectus

## 4<sup>th</sup> ANNUAL CONFERENCE

# LIVER CONNECT

**2024**  
**APRIL 4-6**

**Fairmont Princess  
Scottsdale, Arizona**

Uniting stakeholders engaged in liver disease, encompassing academics, community health providers, payers and managed care, industry, and government agencies.

Accredited Conference / AMA PRA Category 1 Credit™



[www.liverconnect.org](http://www.liverconnect.org)  
[sponsorships@chronicliverdisease.org](mailto:sponsorships@chronicliverdisease.org)



# About CLDF & Mission Statement

## About CLDF

The Chronic Liver Disease Foundation, Inc. is a nonprofit corporation recognized as tax exempt under Internal Revenue Code Section 501(c)(3). The Foundation is comprised of leading hepatology specialists committed to raising awareness of the effects of chronic liver disease (CLD) and sharing the latest insights and analyses with the global healthcare community and patients.



## Mission

The mission of the Foundation is to provide healthcare professionals and patients with the most current information on CLD through research, education, and outreach programs. These programs are designed in a way that physicians, advanced practice providers, nurses, pharmacists, and all other similar healthcare providers have information about the latest medical developments and their implications for patient care.



## Course Directors



**Aijaz Ahmed, MD**  
Professor of Medicine  
Medical Director Liver  
Transplantation  
Division of Gastroenterology  
and Hepatology  
Stanford University School of Medicine  
Stanford, California



**Kimberly A. Brown, MD, FAASLD, FAST, AGAF**  
Professor of Medicine Wayne  
State University  
Chief, Division of Gastroenterology  
and Hepatology  
Associate Medical Director Henry  
Ford Hospital Transplant Institute  
Henry Ford Hospital  
Detroit, Michigan



**Steven Flamm, MD, FAASLD, FACP**  
Director Network Development for  
Liver Transplantation  
Director of Clinical Research  
Rush University Medical Center  
Chicago, Illinois



**Ira Jacobson, MD**  
Professor, Department of Medicine  
Director, Hepatology  
NYU Langone Health  
New York, New York



**Marcelo Kugelman MD, FAASLD, FACP**  
Director of Hepatology and Research  
South Denver Gastroenterology, PC  
Englewood, Colorado



**Sammy Saab, MD, MPH, AGAF, FAASLD, FACP**  
Professor of Medicine and Surgery  
Head, Outcomes Research in Hepatology  
David Geffen School of Medicine at UCLA .  
Adjunct Professor of Nursing  
UCLA School of Nursing  
Associate Editor for Liver, Journal of  
Clinical Gastroenterology  
Los Angeles, California



**Zobair M. Younossi, MD, MPH**  
Chairman, the Global NASH Council, Center for Outcomes Research in Liver Disease  
Professor and Chairman, Beatty Liver and Obesity Research Program, Inova Health System  
President and Chairman of Board of Trustees, Chronic Liver Disease Foundation  
Washington, District of Columbia



# 2023 Conference Highlights

## Program Overview

### PARTICIPANTS



# 500+

Participants in Liver Connect 2023 conference

### OBJECTIVES



# 87%

of attendees who completed an evaluation determined that the learning objectives were met

### SPEAKER EFFECTIVENESS



# 92%

of attendees who completed an evaluation rated the speakers 'Excellent' or 'Very Good'

### SCOPE AND BIAS



# 100%

of attendees who completed an evaluation form started the education was free of commercial bias and matched their current scope of practice

### INTENT TO CHANGE



# 91%

of attendees who completed an evaluation form agreed that the education presented would cause them to make a change in their practice

### LOGISTICS



# 97%

of attendees who completed an evaluation form agreed that the activity improved their ability to perform as a more efficient healthcare team member



# 2023 Conference Highlights

## Quotes

**"Great discussions!  
The point-counterpoint  
format was effective"**



**Excellent  
speakers**



**"Case presentations  
and discussion made  
the learning experience  
more realistic"**

## Participating Advisors

Manal Abdelmalek, MD, MPH  
Maliha Ahmad, MD  
Aijaz Ahmed, MD  
Joseph Ahn, MD  
Naim Alkhouri, MD  
Alina M. Allen, MD  
Victor Arraya, MD  
David Bernstein, MD  
Julie Bonn, MD  
Brian Borg, MD  
Christopher L. Bowlus, MD  
Robert Brown, MD  
Kimberly Brown, MD  
Laurent Castera, MD, PhD  
Michael Charlton, MBBS, FRCP  
Kathleen Corey, MD, MPH  
David Dies, MD  
Douglas Dieterich, MD  
Jeffrey Dunn, PharmD, MBA  
Mohamed Elsaid, PhD  
Hashem El-Serag, MD  
Rima Fawaz, MD  
Richard S. Finn, MD  
Steven Flamm, MD  
Robert Fontana, MD  
Todd Frederick, MD  
Bradley Freilich, MD  
Scott Friedman, MD  
Michael Fuchs, MD, PhD  
Pierre Gholam, MD  
Norman Gitlin, MD  
Fredric Gordon, MD  
Stuart Gordon, MD  
Nitika Gupta, MD, DCH, DNB, MRCPCH  
James P. Hamilton, MD  
Stephen Harrison, MD

Ke-Qin Hu, MD  
Scott Isaacs, MD, FACP, FACE  
Prasun Jalal, MD  
Arun B. Jesudian, MD  
Hetel Karsan, MD  
Keerthana Kesavarapu, DO  
Ray Kim, MD  
Lindsay King, MD  
Eduardo Knelser, MD  
Kris Kowdley, MD  
Carina Kugelman, MD  
Marcelo Kugelman, MD  
Laura Kulik, MD  
Sonal Kumar, MD MPH  
Daniel Kus, B.S. Pharm. R.Ph.  
Paul Kwo, MD  
Douglas LaBrecque, MD  
Jennifer C. Lai, MD, MBA  
Craig Lammert, MD  
Jeffrey Lazarus, PhD, MIH, MA  
Rohit Loomba, MD, MHSc  
Haripriya Maddur, MD  
Mitchell Mahmoud, MD  
Raza Malik, MD, PhD  
Myla Maloney, MBA, BCMAS  
Richard Manch, MD  
Parvez Mantry, MD  
Christos Mantzoros, MD, DSc  
Anthony Martinez, MD  
John McHutchison, AO, MD  
Neil Mehta, MD  
Edward Mena, MD  
Mack Mitchell, MD  
Naveen Mittal, MD  
Saeed Mohammad, MD, MS  
Santiago Munoz, MD  
Milton Mutchnick, MD  
Satheesh Nair, MD

Amrita Narang, MD  
Mazen Nouredin, MD, MHSc  
Calvin Pan, MD  
Vishal Patel, MD  
Brian Pearlman, MD  
Anna Peters, MD, PhD  
Edmund Pezalla, MD, MPH  
Anjana Pillai, MD  
Nikolaos Pyrsopoulos, MD  
Atoosa Rabiee, MD  
Natarajan Ravendhran, MD  
Rajender Reddy, MD  
Fredric Regenstein, MD  
Ralph J. Riello III, PharmD, BCPS  
Mary Rinella, MD  
Timothy Ritter, MD  
Marina Roytman, MD  
Mark Russo, MD  
Vinod Rustgi, MD  
Sammy Saab, MD  
Jörn Schattenberg, MD  
Jeffrey B. Schwimmer, MD  
Marina Serper, MD  
Kenneth Sherman, MD  
Mitchell Shiffman, MD  
Jay Shubrook, DO  
Douglas Simonetto, MD  
Ronald J. Sokol, MD  
Elliot Tapper, MD  
Paul Thuluvath, MD  
Naoky Tsai, MD  
Miriam B. Vos, MD, MSPH  
Raj Vuppalandhi, MD  
Hani Wadei, MD  
Robert Wong, MD  
Ziad Younes, MD  
Zobair Younessi, MD, MPH  
Shira Zelber-Sagi, BSc, RD, PhD







# 2024 Conference Information

## Location

Fairmont Princess Scottsdale  
7575 E Princess Dr, Scottsdale, AZ 85255

## Agenda-At-A-Glance

This agenda is subject to change. Please visit [www.liverconnect.org](http://www.liverconnect.org) for our latest agenda

### Thursday, April 4, 2024

- Keynote Address / Keynote Speaker: Dr. Mack Mitchell (UT Southwestern)  
*Willis C. Maddrey Distinguished Lecture on Alcohol Liver Disease*
- **Session I:** Alcohol Liver Disease / Chair: Dr. Steven Flamm
- **Session II:** Controversies in the Management of Cirrhosis / Co-chairs: Dr. Sammy Saab and Dr. Marcelo Kugelmas
- Industry Forum Block

### Friday, April 5, 2024

- **Session III:** NASH / Co-chairs: Dr. Zobair Younossi and Dr. Alina Allen
- **Session IV:** HCC / Co-chairs: Dr. Ajaz Ahmed and Dr. Robert Wong
- Industry Forum Block
- Conference Reception

### Saturday, April 6, 2024

- **Session V:** Autoimmune Cholestatic Liver Disease/ Chair: Dr. Kris Kowdley
- **Session VI:** Viral Hepatitis / Chair: Dr. Ira Jacobson
- Parallel Sessions
  - Pediatric Summit
  - GI & Hepatology Fellows Workshop
  - APP Workshop





# Sponsorship Opportunities

## 2024 Sponsorship Benefits

	Platinum \$ 200,000	Gold \$ 100,000	Silver \$ 20,000
Acknowledgment and recognition as a conference sponsor during the conference's opening remarks, on the Liver Connect website, and on all conference materials; <i>logos will be displayed in common areas</i>	X	X	X
Enhanced acknowledgement and recognition on the conference homepage	X		
Live Industry-Sponsored Event <ul style="list-style-type: none"> <li>• 45-minute time slot, inclusive of presentation and Q&amp;A</li> <li>• Audiovisual equipment provided by the conference</li> <li>• Live industry-sponsored event</li> <li>• Speaker travel, honorarium, and Sunshine Act reporting (if applicable) will be the responsibility of the sponsoring company</li> <li>• Limited time slots available. First come, first served basis</li> </ul>	X		
Advisory Board: 2-hour advisory board session with up to 6 key opinion leaders (KOLs) <ul style="list-style-type: none"> <li>• The Conference Organizer will provide the meeting room and basic audiovisual equipment (screen and projector)</li> <li>• The sponsoring organization is responsible for all remaining logistics, including recruitment/invitations, contracting/agreements, food and beverage, travel rescheduling fees (if applicable), and payment</li> <li>• The Conference Organizer will assign the time slot</li> </ul>	X		
Industry Forum with CLDF Embassy of Education Advisors in Your Area of Clinical Interest <i>This session can be utilized to discuss anything related to your company and/or product</i> <i>The Conference Organizer will assign the time slot</i>	X - 1 (1-hour)	X - 1 (30-mins)	





# Sponsorship Opportunities

## 2024 Sponsorship Benefits

	Platinum \$ 200,000	Gold \$ 100,000	Silver \$ 20,000
CLDF Ambassador & Top Sponsor Welcome Reception: <i>Sponsor Recognition and Complimentary Invitations (Thursday)</i>	X - 6	X - 4	
Liver Connect Conference Reception: <i>Sponsor Recognition and Complimentary Invitations (Friday)</i>	X - 6	X - 4	X - 2
GI & Hepatology Fellow Networking Reception: <i>Sponsor Recognition and Complimentary Invitations (Friday)</i>	X - 6	X - 4	
Complimentary Conference Registration <i>Exhibit hall access only; additional fees apply for representatives exceeding the complimentary registrants</i>	X - 6	X - 4	X - 2
Exhibit Space on Friday and Saturday	10'x10' booth space	12' Table with 2 Chairs	6' Table with 2 Chairs
Corporate Logo on Conference Bag	X		
Conference Bag Insert	2 Inserts	1 Insert	







## Sponsorship Opportunities

### ADD-ON OPPORTUNITIES

#### Payer-KOL Industry Forum

\$30,000

Spend 1 hour and 30 minutes with KOLs and payers to better understand the opportunities to improve access and reimbursement for your therapy and to explore ways to leverage these opportunities. Take advantage of the cross-functional capabilities of the CLDF Managed Care Coalition, founded in late 2021 and composed of KOLs drawn from the CLDF and experts in public health, health outcomes, health systems, pharmacoeconomics, and managed care. The agenda and the content of this event are controlled by the sponsor.

#### Custom Wi-Fi

\$15,000

- Wi-Fi network name and password chosen by sponsor
- Sponsor logo featured on all Wi-Fi signage placed throughout the conference space



## Sponsorship Opportunities

### Industry-Supported CME Symposia and Medical Education Opportunities

#### CME Satellite Symposium Opportunities

We are excited to offer commercial supporters a new opportunity to host and offer independent CME educational programs through satellite symposia. These symposia will take place on designated days and at designated times.

\*Satellite symposia (60 minutes) must be sponsored/organized by an ACCME accredited organization and offer CME credits. Providers must designate activities for category 1(one) credit in advance.

#### Other Medical Education Opportunities

Interactive Digital Guidelines, Local Live & Virtual CME Events, Preceptorships, Publications, Digital and AI Educational Tools, CLDF Endorsed Content, Clinical Trial Awareness, Medical/Clinical Strategy Insights, Your Ideas.

Please contact Denton Chase for more information at [dchase@focusmeded.com](mailto:dchase@focusmeded.com) or visit [www.focusmeded.com](http://www.focusmeded.com).





# Terms & Conditions

## CONFERENCE ORGANIZER

For the purpose of this document, GHAPP, Focus Medical Communications, and Tactical Advantage Group will be referred to as the Conference Organizer.

## REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

## PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment due in full upon signing.

## CANCELLATION POLICY

A refund, minus a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship/Exhibitor's Agreement is completed. After this date, no refunds will be granted unless the conference is canceled altogether.

If the conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

## FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to re-allocate any space that has not been occupied by the confirmed Exhibitor by 7:00 AM on Friday, April 5, 2024. Should this occur, the confirmed Exhibitor agrees to forfeit their booth space without refund.

## SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and HCPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside conference dates and times by submitting a written request to the Conference Organizer no later than 1 month prior to Conference date. With express written permission of the Conference Organizer, the same meeting offering parameters as indicated above will apply.
- Any travel or accommodation-related expenses (e.g., rescheduled flights, additional room nights, etc.) that may arise as a result of faculty or conference attendee participating in an authorized Sponsor event will be the responsibility of the Sponsor.

## EXHIBIT LOGISTICS

- All requests (e.g., power source and internet access) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and the resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details on the event. Within three months of the conference, you will be provided with the Exhibitor Kit.





## CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and its vendors do not share the registration information of its conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

## LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the conference venue Hotel and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred. The Exhibitor agrees to maintain insurance coverage at commercially reasonable levels to cover its obligations under this provision and shall provide proof of insurance to the Conference Organizer upon its request.

## INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of their personal property during or related in any way to the conference. The Exhibitor further acknowledges that they are responsible for insuring their personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the conference venue Hotel and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

## SPONSORSHIP AGREEMENT

Upon acceptance of this contract, the undersigned company agrees to the rules and regulations outlined in the corresponding document.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Full Name

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email

## Accounts Payable or Billing Contact Info

\_\_\_\_\_  
A/P Contact Name

\_\_\_\_\_  
A/P Contact Title

\_\_\_\_\_  
A/P Phone

\_\_\_\_\_  
A/P Email

## Conference Point of Contact

\_\_\_\_\_  
Full Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email





# Terms & Conditions

## SPONSORSHIP SELECTIONS

### SPONSORSHIP LEVEL (Check One)

- ☐ Platinum – \$200,000
- ☐ Gold – \$100,000
- ☐ Silver – \$20,000

### ADD-ON OPPORTUNITIES

- ☐ Payer-KOL Industry Forum – \$30,000  
*Spend 1 Hour and 30 minutes with KOLs and payers to better understand the opportunities to improve access and reimbursement for your therapy and to explore ways to leverage these opportunities. Take advantage of the cross-functional capabilities of the CLDF Managed Care Coalition, composed of KOLs drawn from the CLDF and experts in public health, health outcomes, health systems, pharmacoeconomics, and managed care that was founded in late 2021. The agenda and the content of this event are controlled by the sponsor.*
- ☐ Wi-Fi Sponsor - \$15,000  
*1 Sponsorship Available*  
 - Company name will be added as the Wi-Fi passcode

**SPONSORSHIP TOTAL: \$\_\_\_\_\_ USD**

### SPONSORSHIP NOTES:

## PAYMENT METHODS

### CHECK

*Upon submission of this form, you will receive an invoice for your sponsorship. Please follow the instructions outlined below and on your invoice for payment.*

### PLEASE MAKE CHECKS PAYABLE TO:

Chronic Liver Disease Foundation Inc.

### PLEASE INCLUDE IN THE MEMO LINE:

CLDF 24-01 LIVER CONNECT

### MAIL TO:

Chronic Liver Disease Foundation Inc.  
 c/o HBK CPA's & Consultants  
 101 Crawfords Corner Rd., Suite 2216  
 Holmdel, NJ 07733

### ACH or WIRE

Please email [accounting@chronicliverdisease.org](mailto:accounting@chronicliverdisease.org) to request the Chronic Liver Disease Foundation's banking information for ACH or Wire payments.

### CREDIT CARD

*A 3% processing fee will be applied for processing through PayPal. To accept, initial here:\_\_\_\_\_*

### Card Type

☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER

Card Number\_\_\_\_\_

Exp. Date\_\_\_\_\_

CVV\_\_\_\_\_

Name as it appears on Credit Card:

\_\_\_\_\_

Billing Address (if different than above):

\_\_\_\_\_

\_\_\_\_\_

Signature:\_\_\_\_\_

*Once payment has been processed by the Conference Organizer, you will receive an electronic receipt confirming your payment.*

